



## WORKPLACE GIVING IN YOUR WORKPLACE

### THE GREATERGOOD WAY

Workplace giving is a convenient and effective method for workers to regularly donate to charitable causes through automated payroll deductions. Workplace Giving is a voluntary programme to help charities and, under a pre-tax system, delivers the immediate benefit of the tax deduction.

### WHAT IS GREATERGOOD

GreaterGood is the Canberra Region's own perpetual charitable trust established in 2003 by the Public Trustee and Guardian.

GreaterGood links good people with good causes.

Our focus is to encourage us all to be philanthropic to establish our own named funds, preserving capital and producing perpetual income to help charities.

GreaterGood provides:

- the integrity and security of a permanent, professional trustee
- a respected honorary board of governors
- audit by the ACT Auditor-General

- no establishment fees
- tax deductibility and
- regular statements of account

### WHY GREATERGOOD

Create your own lasting legacy. GreaterGood, the gift that keeps on giving.

- It costs you nothing to establish
- A perpetual account in a workplace name will provide the focus to ensure the success of the project
- Staff will watch their workplace fund grow and recommend charities to benefit from the annual income
- Donations accumulate in the fund adding to the feeling of achievement and motivating staff
- The value of income distributions to charities over time will conceivably exceed the value of capital donations
- A gift to your scheme will be forever. Every dollar donated will remain in the account as capital forever earning income. Income generated is distributed annually on a perpetual basis



## EMPLOYER BENEFITS

- Associates the organisation with charitable intent
- Raises corporate profile in the community
- Enhances the bond with employees
- Allows matching of employee donations
- A strong team and morale-building tool
- Cost effective with minimal administration

## EMPLOYEE BENEFITS

- 100% tax deductibility
- Group certificate or payment summary records amount donated
- Flexibility to join, alter or withdraw at any time
- Contribution can be varied to suit budget
- Enhances the relationship between staff members
- Free of pressure from fundraisers
- Practical, hassle-free and highly effective

## ADMINISTERING A WORKPLACE GIVING SCHEME IS EASY.

It's as easy as-

- Encouraging staff to participate
- Completing a payroll deduction form
- Recommending charities that will benefit
- Reporting progress ie. newsletters

We'll help with the rest...

## WHAT NOW

For more information on setting up a Workplace Giving Scheme contact the GreaterGood Executive Officer on (02) 62079 800.

*“We make a living by what we get, but we make a life by what we give”*

Winston Churchill